

PRIVACY POLICY – Kushions LLC

Effective Date: December 14, 2025

Who we are: Kushions LLC (“Kushions,” “we,” “us,” “our”)

Address: Michigan, USA

Contact: info@kushionsapparel.com

Notice at Collection (CA/CPRA): We collect the categories in §2 for the purposes in §4 and retain data as described in §8/§8A. We do not sell personal information for money. If advertising/retargeting is enabled later, see §6 (If Enabled) for “sale/share” choices.

1) Scope

This Policy explains how we collect, use, share, and protect information when you visit our Site, place orders (including Pre-Sale orders), or interact with us. We sell apparel/accessories; we do not sell cannabis products. The Site is intended for adults 18+.

2) Information We Collect

- **Identifiers & Contact: name, email, phone, billing/shipping address.**

- **Order & Payment:** items purchased, totals, and transaction details. Payment card data is processed by our processors; we do not store full card numbers.
- **Loyalty/Rewards:** points/coins activity, tier status, program events (e.g., early access eligibility).
- **Strainz Authenticity:** serial numbers, claim codes, claim/transfer submissions, timestamps, and photos uploaded for proof; optional transfer phrase.
- **Founders Intake:** display name, consent to public display, optional handle/avatar, email, timestamps.
- **Returns/Defects:** photos and details submitted with return/defect requests.
- **Device & Usage:** IP address, device/browser, pages visited, referring/exit pages, timestamps.
- **Cookies/Similar Tech:** for sessions, preferences, security, measurement, and (if enabled) marketing/retargeting.
- **Communications:** messages, support requests, survey responses, reviews.

3) Sources

Directly from you (checkout, forms, email), automatically via cookies/analytics, and from service providers (payments, shipping, email platforms).

4) How We Use Information

- **Process and fulfill orders, defect/fulfillment-error returns, and customer support.**
- **Operate loyalty/rewards (points, coins, tiers, early access).**
- **Operate Strainz authenticity (deduplicate claims, prevent fraud, assist manual transfers).**
- **Moderate and publish Founders submissions (with consent).**
- **Provide transactional messages (order/shipping/returns/program updates).**
- **Security/fraud prevention; legal compliance; analytics to improve the Site.**

5) How We Share Information

- **E-commerce/hosting: Wix and related Wix services/apps.**
- **Payment processors: e.g., Wix Payments, Stripe, PayPal, Apple Pay, Google Pay (as applicable).**
- **Shipping & logistics: USPS/UPS/FedEx and similar carriers.**

- **Email & automations: Wix Email Marketing/Automations and, if used, third-party tools.**

We may share information when required by law, to protect rights/safety, or as part of a business transfer. We do not sell personal information for money.

6) If Enabled: Advertising/Analytics, “Sale/Share,” and Your Choices

If we enable advanced analytics or advertising (e.g., GA4, Meta Pixel, TikTok Pixel), some uses may be deemed a “share” for cross-context behavioral advertising under state laws.

- **We will display a “Do Not Sell or Share My Personal Information” link and honor Global Privacy Control (GPC) where required.**
- **Manage cookies via your browser, our banner, or a Cookie Preferences link.**

7) Cookies & Basic Analytics

We use cookies for core functions (sessions, security, checkout) and basic measurement. If we add tools later, we’ll list them in §6 and update choices accordingly.

8) Data Retention

We retain information as needed to provide services, resolve disputes, and meet legal obligations. Typical retention:

- **Order/tax records: up to 7 years.**
- **Marketing contacts: until unsubscribe or 24 months of inactivity.**
- **See §8A for program-specific retention.**

8A) Program Retention (Strainz & Founders)

- **Strainz claims/transfers: up to 7 years from last activity (program integrity/fraud prevention) or as required by law.**
- **Founders Intake: retained while the Founders page is active or until you request removal; public display persists until removed upon request.**

9) Security

We use reasonable administrative, technical, and physical safeguards appropriate to our size and business model. No method of transmission or storage is 100% secure.

10) Your Privacy Rights

Depending on your state, you may have rights to access, correct, delete, or opt out of sale/share/targeted ads. To exercise rights, email info@kushionsapparel.com with your name, email, order number, and request. We will verify consistent with law and respond within required timelines. Authorized agents must provide proof of authorization. Appeal: email with subject “Privacy Appeal.”

11) Children’s Privacy

We do not knowingly collect personal information from children under 13 (or under 17). If you believe a child provided information, contact us to request deletion.

12) International Users

If you access the Site from outside the U.S., your information may be transferred to the U.S., where laws may differ.

13) Do Not Track / GPC

We do not respond to browser Do Not Track signals. We will honor GPC signals as described in §6 when sale/share functionality is enabled.

14) Email & SMS Marketing (If Enabled)

- **Email: You may opt in at checkout or via forms; unsubscribe anytime via the footer link or by contacting us.**
- **SMS: If you opt in, you consent to automated texts from Kushions LLC at the number provided. Msg & Data rates may apply. Frequency varies. Text STOP to [[N/A]] to opt out. Text HELP for help. Consent is not a condition of purchase.**

15) Changes to This Policy

We may update this Policy from time to time. Material changes will be posted here with a new Effective Date.

16) Contact

**Kushions LLC • Michigan, USA •
info@kushionsapparel.com**

Notice: General information only; not legal advice.